

---

## CELEBRATING LOVING EARTH MONTH AT THE CHELSEA HOTEL, TORONTO

### Media contact:

Tracy Ford  
Director of Public Relations  
Tel: +1 416-585-4396  
Email: [tracy.ford@chelseatoronto.com](mailto:tracy.ford@chelseatoronto.com)

March 18, 2015

TORONTO – Canada’s largest hotel, the [Chelsea Hotel, Toronto](#) will celebrate “Loving Earth Month” starting from Earth Hour (28 March) to Earth Day (22 April) by engaging colleagues and guests to be better to the earth every day.

For the eighth consecutive year, the hotel will participate in the global climate change awareness initiative – Earth Hour – on Saturday March 28, 2015. In addition to going dark, the hotel will further demonstrate its commitment to the environment by providing guests with a host of energy-saving service offerings to choose from during their stay that range from creative dining options to family-friendly activities.

To support Earth Hour, the hotel will:

- Turn off signature signage and non-essential lighting
- Host a candlelight dinner including organic/low carbon options in T|Bar
- Serve ‘Glow in the Dark’ cocktails in T|Bar
- Tell ghost stories under candle light in the Family Fun Zone
- Live acoustic band in the lobby

Throughout Loving Earth Month, the hotel will continue to support green initiatives by offering “Meatless Monday” as a means to reduce the carbon footprint by providing vegetarian menu options. Additionally, hotel colleagues will be encouraged to be more active and use less transportation. The 10,000 Step Challenge – a four week fun and creative daily initiative – will launch on Earth Hour and is equivalent to approximately eight kilometres of walking. On the final day of Loving Earth Month – Earth Day – hotel colleagues will visit Toronto Island Park to assist with the annual spring clean up.

The Chelsea Hotel, Toronto has been awarded Bronze Certified status by [EarthCheck](#), an environmental management program for the travel and tourism industry. EarthCheck benchmarking provides an organization a vehicle for sustainability reporting and is based on the

premise of continual improvement. To earn this recognition, the hotel was required to meet the requirements of the past year's benchmarking, including the collection and submission of data to EarthCheck for review.

For more information about the hotel's meaningful steps to minimize environmental and social footprints, please visit [www.chelseatoronto.com](http://www.chelseatoronto.com) or call 1-800-CHELSEA (243-5732). Follow us on [Facebook](#) , [Twitter](#) and [YouTube](#)

### **About the Chelsea Hotel, Toronto**

As Canada's largest hotel with 1,590 guest rooms, the Chelsea Hotel, Toronto, is centrally located and just steps from the city's best shopping districts, world-class theatres, vibrant nightlife and exciting attractions. A full-service urban resort, the Chelsea Hotel has room types to suit everyone and the hotel offers three restaurants and lounges, separate adult and family recreation areas and pools – including the "Corkscrew" - downtown Toronto's only indoor waterslide. As a premier family destination, the hotel offers a full range of services including the Family Fun Zone with Camp Chelsea, Kid Centre and Club 33 Teen Lounge. The Chelsea Hotel, Toronto is an independent property as part of the [Langham Hospitality Group's](#) international portfolio of hotels and resorts. For more information about the Chelsea Hotel, Toronto, please log on to [www.chelseatoronto.com](http://www.chelseatoronto.com) . Follow us on [Facebook](#), [Twitter](#) and [YouTube](#).



Chelsea Hotel, Toronto



Living Green Wall/Vertical Garden