
CELEBRATING LOVING EARTH MONTH AT THE CHELSEA HOTEL, TORONTO

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March 21, 2018

TORONTO – Canada’s largest hotel, [Chelsea Hotel, Toronto](#) will celebrate “Loving Earth Month” starting from Earth Hour (24 March) to Earth Day (22 April) by engaging colleagues and guests to minimize environmental and social footprints.

For the eleventh consecutive year, the hotel will participate in the global climate change awareness initiative – Earth Hour – on Saturday, March 24, 2018. In addition to turning the lights off, the hotel encourages guests to participate in energy-saving activities and offerings during their stay.

In support Earth Hour, the hotel will:

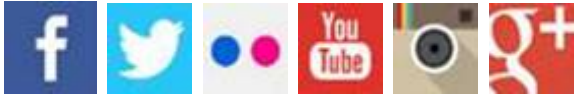
- Turn off exterior signage and all non-essential lighting
- Serve a featured cocktail in T|bar, “Green Earth” - a vibrant blend of green matcha, Canadian Loon Vodka and sweet citrus.
- Feature a live acoustic performer, [Gareth Bush](#) in T|bar

Throughout Loving Earth Month, the hotel will continue to support green initiatives by offering more vegetarian menu options on “Meatless Monday”, as a means to reduce the carbon footprint. Chelsea Hotel’s T|bar restaurant will feature wines from [The Dreaming Tree](#) a sustainable California winery. Additionally, hotel colleagues will be encouraged to be more active and participate in the [Praktice Health](#) challenge – Five Pillars of Health including Exercise, Nutrition, Mindfulness, Water and Steps. During the month, all colleagues will be saving aluminum pop tabs to help the [March of Dimes Canada’s Assistive Devices Program](#). On the final day of Loving Earth Month – Earth Day – hotel colleagues will visit Toronto Island Park to assist with the annual spring clean up and join the Downtown Yonge BIA for the “[Clean Toronto Together day.](#)”

The hotel has also embarked on significant social projects, such as the ongoing efforts to be environmentally responsible through its sustainability program, [EarthCheck](#) - an environmental management program for the travel and tourism industry, which provides organization’s a

vehicle for sustainability reporting and is based on the premise of continual improvement. The Hotel's goal is to continue to delivering a clean, safe, prosperous and healthy destination for travelers. Chelsea Hotel, Toronto has been awarded EarthCheck's Silver Certified status.

For more information about the hotel's meaningful steps to minimize environmental and social footprints, please visit www.chelseatoronto.com or call 1-800-CHELSEA (243-5732). Follow us on



About the Chelsea Hotel, Toronto

As Canada's largest hotel with 1,590 guest rooms, Chelsea Hotel, Toronto, is centrally located and just steps from the city's best shopping districts, world-class theatres, vibrant nightlife and exciting attractions. A full-service urban resort, the Chelsea Hotel has room types to suit everyone and the hotel offers two restaurants, separate adult and family recreation areas and pools – including the "Corkscrew" - downtown Toronto's only indoor waterslide. As a premier family destination, the hotel offers a full range of services including the Family Fun Zone, which includes the Kid Centre and Club 33 Teen Lounge. Chelsea Hotel, Toronto is an independent property as part of the Langham Hospitality Group's international portfolio of hotels and resorts. For more information about Chelsea Hotel, Toronto, please log on to www.chelseatoronto.com.



Chelsea Hotel, Toronto



Living Green Wall/Vertical Garden



Gareth Bush