

CELEBRATING LOVING EARTH MONTH AT THE CHELSEA HOTEL, TORONTO

Media contact:

Tracy Ford
Director of Public Relations
Tel: +1 416-585-4396
Email: tracy.ford@chelseatoronto.com

March 26, 2019

TORONTO – Canada’s largest hotel, [Chelsea Hotel, Toronto](#) will celebrate “Loving Earth Month” starting from Earth Hour (30 March) to Earth Day (22 April) by engaging colleagues and guests to minimize environmental and social footprints.

For the twelfth consecutive year, the hotel will participate in the global climate change awareness initiative – Earth Hour – on Saturday, March 30, 2019.

In support Earth Hour, the hotel will:

- Turn off exterior signage and all non-essential lighting
- Serve featured cocktails in T|bar
- Feature a live acoustic performer, [Michael Cooper](#) in T|bar
- First 500 guests will receive an LED 8w A19 household style bulb (equivalent to 60w incandescent and 15,000 hour life rating) courtesy of [Sunray Electronics/Lighting Systems](#) and [Technical Consumer Products, Inc.](#)

Throughout Loving Earth Month, the hotel will continue to support green initiatives by offering more vegetarian menu options on “Meatless Monday”, as a means to reduce the carbon footprint. Chelsea Hotel’s T|bar restaurant has partnered with [Rise Kombucha](#) to create two ecologically-sound and socially-conscious cocktails:

- Hibiscus – filtered water, cane sugar, Rise kombucha culture, hibiscus herbal tea, black tea, fresh ginger juice, green tea and Hendricks Gin
- Ginger – filtered water, cane sugar, Rise kombucha culture, white tea, fresh ginger juice, black tea, green tea, xanthan gum and Absolut Vodka

Additionally, hotel colleagues will be encouraged to be more active and participate in the thirty day [SpartanFit Corporate Challenge](#) – Five Pillars of Health including Exercise, Nutrition, Mindfulness, Water and Steps.

To celebrate Earth Day, hotel colleagues will join the [Downtown Yonge BIA](#) for the “[Clean Toronto Together day](#).”

The hotel has also embarked on significant social projects, such as the ongoing efforts to be environmentally responsible through its sustainability program, [EarthCheck](#) - an environmental management program for the travel and tourism industry, which provides organization's a vehicle for sustainability reporting and is based on the premise of continual improvement. The Hotel's goal is to continue to delivering a clean, safe, prosperous and healthy destination for travelers. For the third year, Chelsea Hotel, Toronto has been awarded EarthCheck's Silver Certified status.

For more information about the hotel's meaningful steps to minimize environmental and social footprints, please visit www.chelseatoronto.com or call 1-800-CHELSEA (243-5732). Follow us on



About the Chelsea Hotel, Toronto

As Canada's largest hotel with 1,590 guest rooms, Chelsea Hotel, Toronto, is centrally located and just steps from the city's best shopping districts, world-class theatres, vibrant nightlife and exciting attractions. A full-service urban resort, the Chelsea Hotel has room types to suit everyone and the hotel offers two restaurants, separate adult and family recreation areas and pools – including the "Corkscrew" - downtown Toronto's only indoor waterslide. As a premier family destination, the hotel offers a full range of services including the Family Fun Zone, which includes the Kid Centre and Club 33 Teen Lounge. Chelsea Hotel, Toronto is an independent property as part of the [Langham Hospitality Group's](#) international portfolio of hotels and resorts. For more information about Chelsea Hotel, Toronto, please log on to www.chelseatoronto.com.



Chelsea Hotel, Toronto



Living Green Wall/Vertical Garden