



CHELSEA HOTEL, TORONTO APPOINTS CHRISTOPHER ASHBY AS DIRECTOR OF COMMERCIAL OPERATIONS

Media contact:

Tracy Ford

Director of Public Relations

Email: tracy.ford@chelseatoronto.com

(Toronto, January 2025) –[Chelsea Hotel, Toronto](https://www.chelseatoronto.com), has announced the appointment of Christopher Ashby as Director of Commercial Operations to its executive management team. Christopher brings over 20 years of sales, marketing and strategic planning experience to his new role.

Over the course of his career, he has held senior roles in sales, revenue, communications and marketing for such brands as Shangri-la, Marriott, Sutton Place, Windsor Arms, Four Seasons and Intercontinental. In these roles, he has developed market leading revenue outcomes, opened three hotels, closed one and rebranded another. Christopher is a graduate of the General Manager Executive Program – Hospitality School from Cornell University in Ithaca, NY.

“We are delighted to welcome Christopher in his new leadership role at our hotel,” said Rob Housez, general manager. “His proven track record for delivering superior financial results will be a tremendous asset to the hotel.”

-END-

About the Chelsea Hotel, Toronto

As Canada's largest hotel with 1,590 guest rooms, the Chelsea Hotel, Toronto, is centrally located and just steps from the city's best shopping districts, world-class theatres, vibrant nightlife and exciting attractions. A full-service urban resort, the Chelsea Hotel has room types to suit everyone and the hotel offers three restaurants, separate adult and family recreation areas and pools – including the "Corkscrew", downtown Toronto's only indoor waterslide. As a premier family destination, the hotel offers a full range of services including the Family Fun Zone, Kid Centre and Club 33 Teen Lounge. The Chelsea Hotel, Toronto is an independent property as part of the [Langham Hospitality Group's](https://www.langhamhotels.com) international portfolio of hotels and resorts. The Chelsea is proud to be honoured with the Accessible Tourism Award with the Travel Industry Association of Ontario and the Humanitarian Award and Human Resources Award with the Hotel Association of Canada. For more information about the Chelsea Hotel, Toronto, please visit www.chelseatoronto.com