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## CELEBRATING LOVING EARTH MONTH AT THE CHELSEA HOTEL, TORONTO

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TORONTO – Canada’s largest hotel, [Chelsea Hotel, Toronto](#) will celebrate “Loving Earth Month” starting from Earth Hour (25 March) to Earth Day (22 April) by engaging colleagues and guests to minimize environmental and social footprints.

For the tenth consecutive year, the hotel will participate in the global climate change awareness initiative – Earth Hour – on Saturday March 25, 2017. In addition to going dark, the hotel will further demonstrate its commitment to the environment by providing guests with a host of energy-saving service offerings to choose from during their stay.

To support Earth Hour, the hotel will:

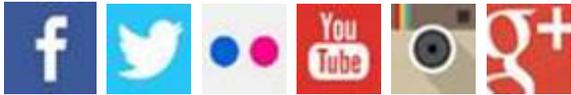
- Turn off exterior signage and non-essential lighting
- Partnership with Mill Street Brewery’s [Light’s Out](#) in T|bar
- Serve ‘Glow in the Dark’ cocktails and live acoustic performer in T|bar

Throughout Loving Earth Month, the hotel will continue to support green initiatives by offering “Meatless Monday” as a means to reduce the carbon footprint by providing vegetarian menu options. Additionally, hotel colleagues will be encouraged to be more active and use less transportation. The 10,000 “CheAthlete” Step Challenge – a four week fun and creative daily initiative – will launch on Earth Hour with a goal of 8,761, 250 steps – enough to cross Canada (7,009 km). On the final day of Loving Earth Month – Earth Day – hotel colleagues will visit Toronto Island Park to assist with the annual spring clean up and join the Downtown Yonge BIA for the “Clean Toronto Together day.”

The hotel has also embarked on significant social projects, such as the ongoing efforts to be environmentally responsible through its sustainability program, [EarthCheck](#) - an environmental management program for the travel and tourism industry, which provides organization’s a vehicle for sustainability reporting and is based on the premise of continual improvement. The

Chelsea's goal is to continue to delivering a clean, safe, prosperous and healthy destination for travelers. For 2017, the hotel is expecting to be awarded EarthCheck's Silver Certified status.

For more information about the hotel's meaningful steps to minimize environmental and social footprints, please visit [www.chelseatoronto.com](http://www.chelseatoronto.com) or call 1-800-CHELSEA (243-5732). Follow us on



### **About the Chelsea Hotel, Toronto**

As Canada's largest hotel with 1,590 guest rooms, the Chelsea Hotel, Toronto, is centrally located and just steps from the city's best shopping districts, world-class theatres, vibrant nightlife and exciting attractions. A full-service urban resort, the Chelsea Hotel has room types to suit everyone and the hotel offers two restaurants, separate adult and family recreation areas and pools – including the "Corkscrew" - downtown Toronto's only indoor waterslide. As a premier family destination, the hotel offers a full range of services including the Family Fun Zone with Camp Chelsea, Kid Centre and Club 33 Teen Lounge. The Chelsea Hotel, Toronto is an independent property as part of the Langham Hospitality Group's international portfolio of hotels and resorts. For more information about the Chelsea Hotel, Toronto, please log on to [www.chelseatoronto.com](http://www.chelseatoronto.com).



Chelsea Hotel, Toronto



Living Green Wall/Vertical Garden