



## CHELSEA HOTEL, TORONTO DONATES DAILY BREAD FOOD BANK \$1 PER STAY IN DECEMBER

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(Toronto, 25 January, 2023) – It is better to give than to receive, a philosophy synonymous with the [Chelsea Hotel, Toronto](#). In fact, the hotel chose to build on their annual food drive during the festive season and donated \$1 per stay throughout the month of December to [Daily Bread Food Bank](#). For the past several years, the Chelsea has collected close to 2,000 pounds of food each year, as part of the holiday drive, but wanted to do more.

Over the past twelve months, there have been 1.99 million visits to Toronto food banks, and demand is projected to push that number to over two million for the 2022 calendar year. “The need for food banks is at crisis levels, with no sign of slowing down,” says Neil Hetherington, CEO, Daily Bread Food Bank. “The support of community partners, like the Chelsea Hotel, is more important than ever as we have tripled the amount of food going out to our city since the pandemic, to meet this dramatic rise in need.”

With this news and the hotel’s past support, it was decided to take the commitment to the next level. By the end of December, the hotel raised \$15,000.00 for Daily Bread Food Bank. Also, the hotel collected 1500 pounds of food.

“The ability to “give back” to the community is not only an important value of the Chelsea Hotel, Toronto but it is something the hotel practices every day. We are not only willing to go above and beyond to bring comfort to our guests, but also to bring comfort to families in need in the local community in which we operate. It is our hope that our fundraising efforts will make a significant difference for those who depend on Daily Bread Food Bank,” said Josef Ebner, regional vice-president – Canada & managing director, Chelsea Hotel, Toronto.

## STATS from Daily Bread Food Bank

- After rent and utilities are paid, food bank clients have a median of \$8.01 left per person, per day, to pay for food and all other necessities. This is a drop from last year's median of \$9.17 per day.
- 69% of food bank clients were paying at least half of their income on housing, putting them at risk of homelessness.
- 39% of food bank clients report that they do not have people in their lives to count on in times of need. That is five times higher than the general population at 8%.

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## About the Chelsea Hotel, Toronto

As Canada's largest hotel with 1,590 guest rooms, the Chelsea Hotel, Toronto, is centrally located and just steps from the city's best shopping districts, world-class theatres, vibrant nightlife and exciting attractions. A full-service urban resort, the Chelsea Hotel has room types to suit everyone and the hotel offers three restaurants, separate adult and family recreation areas and pools – including the "Corkscrew" - downtown Toronto's only indoor waterslide. As a premier family destination, the hotel offers a full range of services including the Family Fun Zone, Kid Centre and Club 33 Teen Lounge. The Chelsea Hotel, Toronto is an independent property as part of the [Langham Hospitality Group's](#) international portfolio of hotels and resorts. The Chelsea is proud to be honoured with the Accessible Tourism Award with the Travel Industry Association of Ontario and the Humanitarian Award with the Hotel Association of Canada. For more information about the Chelsea Hotel, Toronto, please visit [www.chelseatoronto.com](http://www.chelseatoronto.com)



## About Daily Bread Food Bank

Daily Bread Food Bank works towards long-term solutions to end hunger and poverty and runs innovative programs to support individuals living on low income and experiencing food insecurity. Daily Bread distributes fresh and shelf-stable food, and fresh-cooked meals to 193 food programs at 128 member agencies across Toronto. Daily Bread also publishes the influential *Who's Hungry* report - an annual survey measuring trends in food insecurity and poverty in Toronto to educate the public and spark policy change.